



ELCA World Hunger
Evangelical Lutheran Church in America
God's work. Our hands.

ELCA WORLD HUNGER 101: TEAM ELCA

Team ELCA makes it easy for you to start a fundraiser in support of ELCA World Hunger. How? It's up to you! Be creative, think outside the box and have fun. Whether a run or walk, birthday or anniversary, or your own creative idea, you'll be helping support programs in nearly 60 countries around the world. This online fundraising tool allows you to invite your friends, family and connections to "join the team." Together, we accomplish much more than we ever could alone.

God richly provides for our daily bread – the earth can produce enough to feed everyone. Yet 795 million people – that's one out of nine people in our world today – are hungry. As members of the ELCA and through our gifts to ELCA World Hunger, we creatively and courageously work toward a just world where all are fed.

GET STARTED

1. Create your event

Visit support.ELCA.org/TeamELCA. Design an individual or team fundraising event. Events come in all shapes and sizes. Expand your impact by inviting others to create pages and share with their networks.

EVENT IDEAS

- Are you athletic? Donate your 5K race, fantasy sports tournament or mountain climb!
- Have a special occasion coming up? Birthdays, weddings and ordinations are perfect events!
- Nationally recognized days such as World Water Day (March 22), World Food Day (Oct. 16) and Reformation Day (Oct. 31) are great options, too.
- Honor a loved one or celebrate your congregation's anniversary with Team ELCA.
- The sky is the limit on event ideas. Share your creative event with us and be sure to tell us about it through photos. Email us at hunger@elca.org.

2. Set a goal

How much can you raise? Set a goal and we'll help you with fundraising tools all along the way. Start your fundraiser by making the first donation to your page. This will show others how passionate you are about ELCA World Hunger.

3. Customize your personal page

Upload photos and videos to your personal page. Customize the text to show your friends and family all the reasons you care about ELCA World Hunger's ministry. You even can customize your URL to make it easier for everyone to find your page! Tell the story of ELCA World Hunger to remind your donors about how their gifts are used to make a lasting difference in the lives of people experiencing hunger and poverty.

4. Invite others

Invite friends and family to support you with personalized emails, directly from Team ELCA! Use our templates or customize your own. Remind others of your event on social media. Or write them a handwritten letter; keep your event at the forefront of your friends and family's minds!

This is also a perfect opportunity to invite others from beyond your church community to take part in ministry together. Are you passionate about water issues in your community? Invite your contacts including civil leaders, church contacts and educators. The more the merrier!

5. Celebrate

Take time to thank donors individually for supporting your event; keep participants informed about the progress and impact of their giving.

Share your story! Tell us about the success of your event. Videos, photos and stories are great. What did you learn? What do you plan to do next? Tell us about your event at hunger@elca.org.

Have fun! Lead, encourage and give with joy, gratitude and an understanding of abundance in our lives.

"I'm 73 years old, I don't need birthday gifts. My family members were so excited that they didn't have to figure out what to buy me. Even more, it was amazingly easy to use! The value goes beyond the dollars that were given though. The most exciting thing was that people gave and heard the Walk for Water story that would have never heard about the ELCA and the wonderful work we do."

– Edith L. donated her
73rd birthday

HELPFUL HINTS

1. Connect to social and educational events

- Connect your fundraising event to the importance of ELCA World Hunger by offering facts about hunger or using one of our ELCA World Hunger resources.
- Give a temple talk, speak to an adult forum or involve the youth in your church youth group!
- Connect your event to an ice cream social, potluck or other congregational or community event to get more exposure.
- Share the ELCA World Hunger informational bulletin or the ELCA World Hunger video series.

2. This campaign isn't just for adults! It's an appeal for all ages! Extend your reach.

3. Reach out to us for help.

RESOURCES

- Team ELCA: support.ELCA.org/TeamELCA
- ELCA World Hunger resources: www.ELCA.org/hunger/resources

For more information and to share your story, write us at hunger@elca.org, call 773-380-2616 or visit us on Facebook at Facebook.com/ELCAWorldHunger. Thank you!